

PRESS RELEASE

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**FASHION DESIGNER JON FULTON ADAMS
LAUNCHES MENSWEAR LINE UNDER "QUEEN'S ROCKET" LABEL
RUNWAY SHOW + EVENT SUNDAY, AUGUST 23 at LA ESQUINA**



Designer and artist Jon Fulton Adams will premier his Spring 2010 Menswear collection under his label "**Queen's Rocket**". Trained in Fashion from the **Savannah College of Art and Design, Jon Fulton Adams'** aesthetic combines Edwardian and Steampunk styles, translated for the modern Dandy.

Queen's Rocket launches at full throttle:

Sunday, August 23, 2009

at the **Urban Culture Project's la Esquina** art and performance space

1000 West 25th Street

Kansas City, MO 64108

Doors open at 7:45 p.m. The runway show begins at 9:00 p.m.

Ron Megee will produce and direct the event, **Shawn Sorrell** will serve as artistic director, and **David Wayne Reed** will be the evening's emcee. A concert by **Cody Wyoming** and **John Ferguson's** band **The Monitor**, and music from **d.j. Alan**, will be performed in addition to the fashion presentation.

Collaborators include male models from **Exposure Models and Talent**, hair by **Robert McCain** from **Blo Salon**, accessories by **Vanessa Severo**, and make-up and styling by **Andrew Chambers**. Jon's muse, fashion phenom **Mary Traylor**, will be the evening's honorary hostess. A special installation by artists represented by Oklahoma City's **AKA Gallery** will be on display.

V.I.P. tickets to the event are only \$10.00 apiece, available at the door the evening of the event. Admission includes an exotic drink bar, dancing, the runway event, and several surprises, all combined to create a high-octane celebration of style.

An initiative of the **Charlotte Street Foundation, Urban Culture Project** creates new opportunities for artists of all disciplines and contributes to urban revitalization by transforming spaces in downtown Kansas City into new venues for multi-disciplinary contemporary arts programming. For more information on this event, visit www.queensrocket.com or www.charlottestreet.org.