



**ART THROUGH ARCHITECTURE (AtA)
A PARTNERSHIP OF AMERICAN INSTITUTE OF ARCHITECTS-KC + CHARLOTTE STREET FOUNDATION**

CALL TO ARTISTS

***NOW ACCEPTING APPLICATIONS FOR EXPANDED DATABASE OF ELIGIBLE ARTISTS
DEADLINE MONDAY, SEPTEMBER 21, 2009, 5pm***

About Art through Architecture:

In late 2008, Charlotte Street Foundation and the American Institute of Architects-Kansas City launched a new partnership – Art through Architecture (AtA) - to promote and support the work of Kansas City region artists through architectural practice. This innovative new program provides incentives and tools to encourage and empower architects and their clients to incorporate art and artists from the area into their new projects. AtA awards “Art Achievement” at Gold, Silver, and Bronze levels to new architectural projects that dedicate certain percentages of their construction budgets to collecting artwork, commissioning temporary or permanent artworks, and/or including artists on design teams. This locally-developed program seeks to educate and encourage broader community appreciation for and commitment to quality art, design and creative culture, and to serve as a progressive model of art-architecture collaboration to be promoted to other AIA chapters, arts communities, and organizations nationally.

AtA Projects to date:

In its first year, AtA awarded Gold Level Art Achievement to two projects – Missouri Bank’s Crossroads Branch, designed by Helix Architecture + Design, and the offices of National Center for Drug Free Sport, designed by el dorado architects. These projects included commissions for area artists including Jesse Small, Jaimie Warren, Warren Rosser, Archie Scott Gobber, Miki Baird, Emily Sall, Elijah Gowin, and Barry Anderson. A third project, tracking Gold-level Art Achievement and incorporating a major commissioned work by Archie Scott Gobber, is currently underway. Visit www.ArtArch.org for more information about these projects.

Services provided by AtA:

For architects and clients wishing to pursue “Art Achievement” for their projects, AtA provides the following:

- Annually updated searchable database of eligible Kansas City artists with images of and information about each artist’s work and qualifications. These artists of excellence have been selected for participation by a curatorial panel of arts professionals from the Kansas City area and Midwest region, following an open call to all artists residing within a 60 mile radius of Kansas City, Mo.
- Initial meeting with AtA program representative including: introduction to AtA; discussion of project scope and project/client interests; discussion of possible scenarios for art purchase/commission; review of potential artists of interest; narrowing pool of artists for gallery or studio visits or more information; determination of approximate scope of services relative to art budget.
- Following initial consultation meeting and architect + client review of artists in website, AtA representative will contact a selection of galleries and artists of interest to schedule gallery and studio visits and, as appropriate, accompany architect/client on visits (number of visits to be determined relative to art budget).

- In the case of commissions of new work, AtA representative will attend meetings as appropriate with/among selected artist, architect and client to help define project scope, contract with artist, and process for completion (number of meetings to be determined based on project size/scope).
- Follow-up check ins to track progress and expenses.
- Plaque of Art Achievement for public display at project site and digital Art Achievement logo/stamp for architect + client use.
- Recognition of completed project on AtA website.
- Creation and distribution of press release to local and regional media describing project and purchased/commissioned artwork in context of initiative .
- In the case of Gold-level projects, AtA will co-host outreach/unveiling event at completed project site and promote event to AIA membership if desired.

Artist eligibility:

Artists living within a 60-mile radius of downtown Kansas City are invited to submit materials to be reviewed by a curatorial team for potential inclusion in the program’s artist database. The work of the selected artists will be added to AtA’s online artist database, accessible to AtA clients and to the general public at www.ArtArch.org. Only artists featured in the database are eligible for AtA projects.

Applying:

Before applying, visit www.ArtArch.org, particularly the “Artists” section. Understanding how the site functions may answer many questions you may have.

Artists may apply to be considered in the following categories:

- Completed artworks for collection
- Commissions for interior spaces
- Commissions for exterior spaces
- Integrated/participation as a member of a design team

These categories have been developed in order to help architects and their clients find appropriate artists for different types of projects. Depending on the specific needs of a given project and the interests of the architect and client, “Art Achievement” may be accomplished through the collection of completed artworks; through the commissioning of new works; through including an artist on a design team, or through some combination of these.

Note: Artists may apply for consideration in any and all of these categories. The selection panel will select artists for each category based on the quality of work submitted and appropriateness of an artist’s work, experience, and skills for each category. **Also note:** A finite number of artists will be selected to participate in the program. As interest among architects and their clients grows, we plan to expand the pool of included artists over time.

In order to be considered for this competitive program, please submit the following materials:

1. Completed cover sheet, attached (1 copy)

2. Resume including exhibition history, education, list of public and private collections in which your work is included (if applicable), list of past public and private commissions (if applicable) and design team experience (if applicable) **(5 hardcopies, plus one copy on PC-compatible CD saved as a Word document)**

3. Up to 10 jpeg images of recent works on CD.

Preferred scenario (this makes AtA's job easier later if you are selected):

- Submit 3 sets of images, saved in 3 separate folders on CD, as follows
 - 1st set (full-size images to be used for the selection panel process): no larger than 1MB each; titles should be as such: smithjane01_large.jpg; smithjane02_large.jpg, etc.
 - 2nd set (web-res): dimensions of each image no greater than 600 pixels in either height or width; titles should be as such: smithjane01_med.jpg, smithjane02_med.jpg, etc.
 - 3rd set (these are used on website for thumbnail views): each image exactly 125x125 pixels; titles should be smithjane01_small.jpg, smithjane02_small.jpg, etc.

Default scenario (if unable to resize as described above):

- Submit 1 set of images, no larger than 1MB each, labeled as such: smithjane01.jpg, smithjane02.jpg, etc.

Please note: if applying for commissions, these should include some images of past commissioned works.

(all above on 1 CD)

4. Accompanying image list, numbered corresponding to images, detailing the following, in this order: artist name, title, date, media, dimensions (hwx), price (or commissioning entity and budget, if applicable) of each work **(5 hardcopies; plus one copy on CD saved as a Word document)**

Note: Specific prices will not be posted on the website as we understand that prices are subject to change and that specific works featured on the site may not remain available; however, prices provide a useful reference point in relation to project budgets, etc.

5. Statement. If applying only in the category of works for collection, this should be an artist statement. If applying in categories of interior or exterior or integrated commissions, this should be a statement that describes your experience and/or approach to completing commissioned works. (4 paragraphs max) **(5 hardcopies; plus one copy on CD saved as a Word document)**

Artists should submit materials by no later than FRIDAY, SEPTEMBER 21, 5 PM to:

Art Through Architecture-Kansas City

c/o Charlotte Street Foundation

PO Box 10263

Kansas City, MO 64171

Or drop off M-F, 10-5pm, to: Charlotte Street Foundation, 1000 West 25th Street, KCMO 64108

ART THROUGH ARCHITECTURE

ARTIST COVER SHEET

Artist Name:

Address:

Phone:

E-mail:

Website, if applicable:

Names of two references:

Name:

Title/Affiliation:

Phone:

E-mail:

Name:

Title/Affiliation:

Phone:

E-mail:

I am applying for consideration in the following categories:

Completed artworks for collection

Commissions for interior spaces

Commissions for exterior spaces

Integrated/participation as a member of a design team

By submitting these materials for consideration, I agree to the following:

I understand that I will be asked to submit updated materials upon request (at least once per year) and will contact the program manager immediately if for any reason I no longer wish to be considered for projects.

___ I understand that my inclusion in the database will be reviewed annually, and I may be rotated out of the database at the discretion of the curatorial committee.

___ I understand that if selected for inclusion in the program, this does not guarantee that my work will be purchased or commissioned.

___ I understand that if selected for inclusion in the program, my work (images, attributions), resume/bio, and contact information (as provided below) will be featured on a website accessible to the general public. AIA-KC and CSF assume no responsibility for inquiries that may arise as a result of the website.

___ Should I be selected for participation in the program, I agree that I will do my best to respond to all inquiries about my work from AtA-KC representatives and participating architects and their clients, including making myself available for studio visits upon request.

For artists represented by a gallery or agent in the Kansas City area:

___ Yes, I am represented by: (name of gallery/agent) _____.

___ Yes, I have discussed my application to this program with my gallery/agent. They understand and agree that 15% of the retail price of any of my completed artworks sold by the gallery to an architect or client participating in this program will be withheld at the point of sale – i.e., the gallery will invoice the client for 85% of the retail price of the artwork plus sales tax. (The 15% withheld will be collected by AtA-KC from the client as a commission for services.)

Contact information for gallery:

Gallery _____

Primary contact person: _____

Address _____ Phone _____

E-mail _____ Website _____

For artists not represented by a gallery or agent:

___ No, I am not currently represented by a gallery or agent in the Kansas City area.

___ I understand and agree that AtA-KC will receive a commission of 25% on the sale of any completed works purchased directly from me. This 25% will be withheld at the point of sale – i.e., I will invoice the client for 75% of the retail price of the artwork. (The 25% withheld will be collected by AtA-KC from the client as a commission for services.)

Note: In the categories of interior and exterior commissions and design team participation, a contract and project budget will be negotiated specifically for the project. If the artist is represented by a gallery, the artist and the gallerist shall work together to determine the gallery's fee if applicable. A fee to

support AtA-KC services will be negotiated separately between AtA-KC and the architect/client, and will be issued by the client directly to AtA.

Artist Signature _____ Date _____

Gallerist signature (if applicable) _____ Date _____

Other notes regarding application:

Please contact Kate Hackman, Associate Director, Charlotte Street Foundation, with questions by emailing kate@charlottestreet.org.