



## ***\*you are HERE:***

**an urban tailgate party to benefit charlotte street foundation**

**CALL OR PROPOSALS FROM ARTISTS + CREATIVES OF ALL KINDS**

**Deadline for proposals: Monday, March 15, 2010**

**Benefit Event: Saturday, October 2, 2010**

Charlotte Street Foundation is planning its first benefit event ever and, of course, wants artists of all disciplines to be at the center of it!

For one night, ***\*you are HERE*** will transform a downtown parking garage into an urban destination. Individual parking spots will serve as the sites for art installations, live performances, and other artist-driven projects, as well as for food and drink stations, cocktail lounges, picnic areas, and other mobile elements. Our vision is of a high-energy party spreading throughout the parking garage, where guests of all walks of life mix and celebrate amidst and among a series of wildly diverse installations, destinations, happenings, and experiences. At the end of the night, everything packs up and drives away.

### **Specifics:**

***\*you are HERE*** will take place on the upper two levels of the parking garage between 10th and 11th Streets, Baltimore and Main, in downtown KC. (In case of rain, it will occur on the middle two levels.) As envisioned, attendees will park on the lower levels and off-site, and will be given a map of the garage with the location of events and destinations as they walk upwards and enter the activity zone. Each event/ destination will also have signage that plays along with this theme (for example, ***\*you are HERE:*** wine bar....or ***\*you are HERE:*** xx artist)

The idea for the event is to embrace the spatial nature of a parking garage—a series of demarcated spaces, with circulation in between—and to create a vivid, urban sense of place—a sort of street fair or bazaar within this gritty downtown space. We will “park” a variety of different types of events and destinations in various parking spots, sprinkled around the two levels.

### **Envisioned are:**

- A series of spaces dedicated to food, located at some distance from each other to encourage movement. Each space has a different type of food, perhaps.
- A series of spaces dedicated to beverages. These could either be dedicated to different types of bev, or could just be multi-purpose bars.

- A series of lounges/picnic areas/seating areas. These might be designed by architects, interior designers, or artists.
- A series of spaces dedicated to “local music.” (Local in this case means it is just meant to be heard by those within a certain proximity...not something projected to the entire crowd. Could be individual musicians, ensembles, bands, DJs, etc. ) Could be for a set period of time or ongoing.
- A series of spaces dedicated to “local performance” of various kinds (dance, theater, performance art, etc.) Also could be staggered or ongoing.
- A series of spaces dedicated to art. These might be light or video or sound or sculptural installations, multimedia environments, collaborative projects, etc.
- A series of spaces dedicated to custom vehicles - low riders, etc.
- A series of “mobile destinations,” which would occur, one by one, throughout the night. Could be an ice cream truck driving up and down the event, a marching band, a float, a pickup truck with a jazz band, etc...

The possibilities are endless and will be determined by the proposals we receive!

### CALL FOR PROPOSALS:

**Proposals are invited from artists and creatives of all kinds interested in producing a *\*you are HERE* destination for the benefit. You may submit a proposal as a solo artist or on behalf of a collaborative group.**

### Please submit the following:

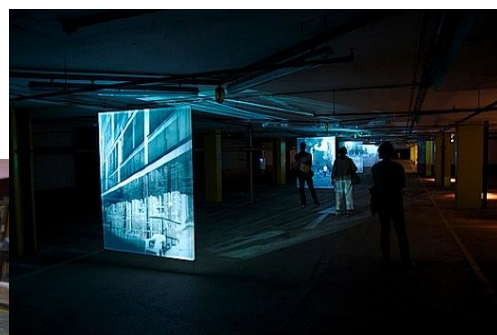
- **Brief Narrative:** describe proposed performance/installation/environment/happening (please be succinct but as specific as possible; no more than 1 page)
- **Work sample(s):** up to 10 jpeg images of related work, or CD/DVD of related performance(s) – up to 3 clips, no more than 10 minutes total
- **Preliminary sketches** of how space will be used (up to 2 sketches) – note, each parking space is approx 9x16 ft; if use of more than one space is proposed, please explain; if site in garage other than parking spot(s) is proposed, please explain
- **Requested budget:** please detail projected material expenses, etc. Note, funding is limited and will be determined based on need and availability - approx. \$250 maximum per project will be awarded. If funding is not requested/artist wishes to self-fund, please note on application.
- **Other special needs related your proposed project** (such as electricity, specific location, special equipment, etc.)

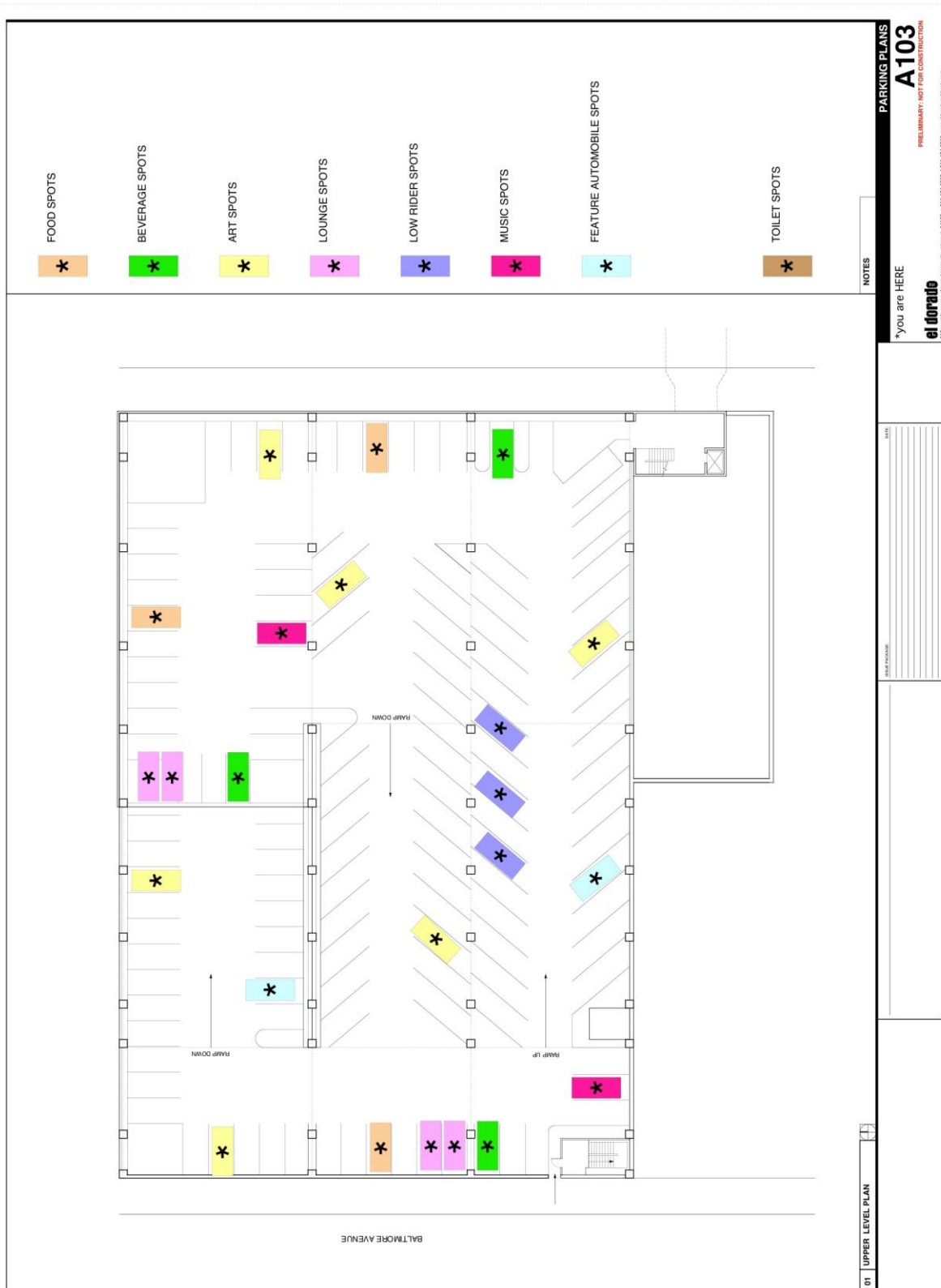
### Send to:

**\*You are HERE proposals**  
**c/o Charlotte Street Foundation**  
**PO Box 10263**  
**Kansas City MO 64171**

**Or deliver, M-F, 9:30-5pm to:**  
**1000 West 25<sup>th</sup> Street**  
**KC MO 64108**

Questions? Email [kate@charlottestreet.org](mailto:kate@charlottestreet.org).





Floorplan of one floor of garage showing how a variety of different activities might be “parked” in different parking spots throughout the floor. Note, this is intended as an example, not as an actual layout for the event.